



County of San Diego, Health and Human Services Agency

LIVE WELL SAN DIEGO
&
SAFE ROUTES TO SCHOOL

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*Community Health Promotion Team (CHET)
East and North Central Regions*

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San Diego County



Welcome to San Diego County, the **2nd most populous county** in California and **5th most populous** in the United States!

San Diego has:

- Close to 3.3 million residents.
- Majority minority population.
- Busiest land border crossing in the world – 1 of every 13 people who enter U.S. come through San Ysidro.
- 70 miles of Coastline.
- 16 naval and military installations.
- 18 federally recognized Indian reservations.
- A total area of 4,526 square miles, larger than Rhode Island and Delaware combined.



WE KNOW...



LIVE WELL
SAN DIEGO

THAT THREE NUMBERS AFFECT US ALL:



1 World Health Organization (WHO). "The Global Strategy on Diet, Physical Activity and Health."
http://www.who.int/dietphysicalactivity/media/en/gsf_general.pdf (Accessed September 22, 2011).

2 3Four50, www.3four50.com (Accessed September 22, 2011).

UNIQUE HEALTH CARE SYSTEM



Integrated Health & Human Services Network

5 Integrated Hospital Delivery Systems

21 Hospitals:

- 18 Civilian
- 3 Military

2 Community Clinic Networks:

- Over 150 clinic sites



We're here for you.



OUR VISION



LIVE WELL
SAN DIEGO

Building
Better
Health

Living
Safely

Thriving



Approved
July 2010



Access to quality care



Increased physical activity



Healthy eating



Stop tobacco use



Approved
October
2012



Residents are ***protected***
from crime and abuse



Neighborhoods are ***safe***
to live, work and play



Communities are ***resilient***
to disaster and emergencies



Approved
October
2014



Built and Natural Environment

- Transportation
- Built Environment & Neighborhoods
- Natural Environment
- Housing



Enrichment

- Civic Life
- Community Activities



Prosperity, Economy & Education

- Workforce/Education
- Economic Development





REGIONAL SAFE ROUTES TO SCHOOL EFFORTS



THE LINDA VISTA STORY



- Residents worried for safety of students walking or biking to school
- Bayside Community Center and County staff got involved
- Residents brainstormed solutions
- Intersection murals were selected



THE LINDA VISTA STORY



← Linda Vista Elementary

Montgomery Middle School →



THE LINDA VISTA STORY



VIDEO



Linda Vista Elementary Intersection

COMMUNITY INPUT AND DESIGN



Community Design Session at Montgomery Middle School



Community Design Session at Linda Vista Multi-Cultural Fair



STUDENT INPUT AND DESIGN



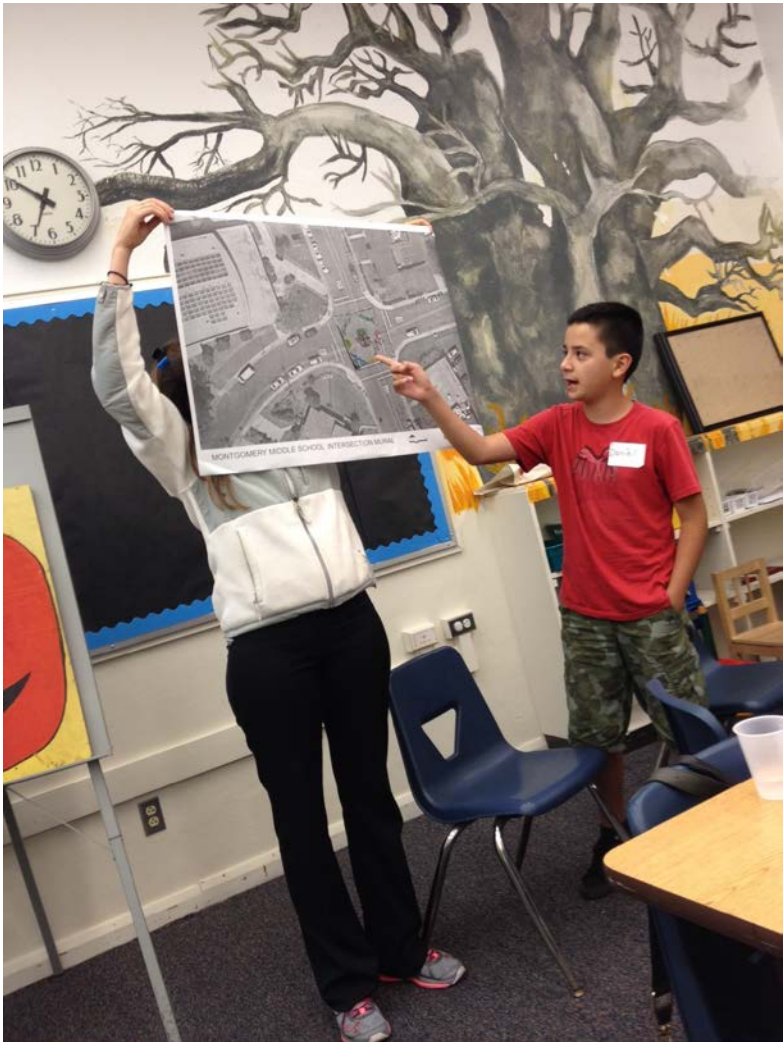
Montgomery Middle School Students



Linda Vista Elementary Students



STUDENT INPUT AND DESIGN





DESIGN INCORPORATING COMMUNITY INPUT

Key Elements in Design:

- Education/Knowledge
- Compass
- Natural environment
- Active transportation
- Healthy food
- Community togetherness





INTERSECTION MURAL RENDERING



OTHER SRTS EFFORTS



With the focus of the *Live Well San Diego* vision, the county offers support to key partners that engage in SRTS efforts county wide.

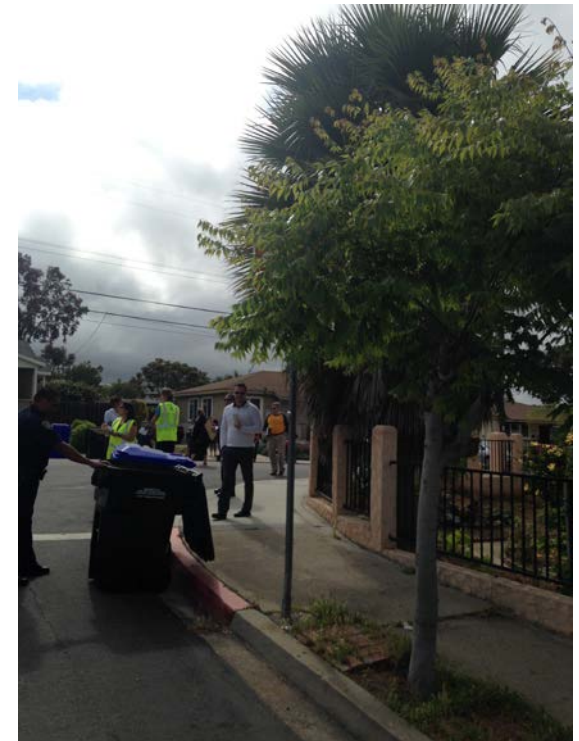
Juarez Elementary



Linda Vista Walk to School Day



Carson Elementary Walk Audit



THANK YOU!



ANY QUESTIONS?

Contact: roberto.ramirez2@sdcounty.ca.gov

For more information on *Live Well San Diego* visit:

www.livewellsd.org

